



**HANDS FREE**  
M A R K E T I N G

# **Digital Marketing Services**

## Level 1. Social Media Management

This is perfect for a business that is wanting to hit the ground running with their social media presence and impact on the public. To be seen by more potential customers, and have them understand your brand identity & vision.

- Social Media page creation and/or management.
- Small website design and on-going management
- Content creation, copywriting & post scheduling
- Consistent increase in reach and engagement

\$697/m + gst

## Level 2. Social Media + Advertising Management

Everything here includes the services of Level 1, but is aimed for businesses who are looking to dominate the digital space for their market. Not only have strong social media pages, but also invest in paid advertisements, giveaways & build a list of opt-ins that they can continuously market to for high-results.

- Social Media Promotions & Giveaways (Graphics, copy & posts)
- Facebook Ad account management. (Ad creation, on-going optimization & management)
- Email list building (Getting your following to opt-in to an email list so you can promote to them outside of social media).
- Search Engine Optimization.

\$897/m + gst

## Level 3. Advanced Digital Marketing

Everything from Level 1 & 2 plus the following...

- Google Ad set-up, optimization & management
- Larger website build + management
- Blog copywriting + publishing
- Email promotional campaigns (Copywriting + execution)

\$1197/m + gst

If your business is looking for a certain service to be implemented, then we can manage that for you, without having to go for a full plan.

## **Social Media**

We will run successful management of your social media pages, creating content, scheduling for optimal times of viewership, eye catching copy & see that followers and engagement increase each month. We record engagement, and find out what type of content resonates with your audience, scraping content that isn't engaging, and using more of what is.

\$297/m + gst

## **Facebook Ads**

Facebook ads have only gotten more expensive over time as the market becomes flooded with more business in each niche, and previously offline businesses make their way into the digital world. We will create your businesses ads to stand out from the crowd and to be put in front of only those who are potential customers with highly targeted advertising.

\$297/m + gst

## **Google Ads (Adwords)**

Google Ads are important as your ads can follow your potential customers around the internet, and have your business show up first when someone Google's a keyword that you choose. Globally, only 25% or less of Google users go to page 2 when searching a subject. Unless you are on page 1, you're losing 75% of your potential customers. You will become a leader in online presence with Google Ads as we continuously optimize your ads to perform better, either saving you money, or getting you more clicks, views and sales.

\$297/m + gst

# Copywriting

Looking for a *kickass copywriter*?

The type of copy that *sucks you in, cranks the volume to 100 and has people sweating* because they NEED your product now...

I use words to help potential customers understand that *your product*, is the **right product**.

After writing over **10,000** emails for a world-leading, multi-7-figure digital marketing company, and going through world-leading online training, I know those *simple & weird tricks* that catch attention, and make you *take action*.

*You're picking me* because of the experience and **history of success**, so that *you're* going to see that same success in your business.

Email, DM or call me for a free quote on your particular copywriting needs

# Web Design

Coming up on a decade of web-design experience, I've not only mastered the art of building modern, mobile-optimized & easy to use websites, but my websites convert. Sure, a website is there to show off what you have to offer, when you're open, where you're located...

...but the whole reason we want someone on our website is to purchase our product or service. Too many websites don't have calls to action! Do you want them to email you for a quote? Visit you in the store? Make an online purchase?

Then not only am I going to build you a world-class website, but I'm going to have that website bring you more business.

\$697 + gst for single page website.

\$997+ for multiple page websites

Free quotes available to build your vision.

Wordpress, Shopify & WooCommerce expert.

All prices are in NZD and do not include GST. Invoices are paid up-front, and we hold no on-going contracts.

For on-going monthly services, invoices are month-to-month and you can cancel any time with no cancellation fee. Full handover of login details and admin access to websites/social media is given at the end of the partnership. In the case of a website, a passover video is filmed to help the client or 3rd party to take over the website so they can continue with management & updates.

All quotes via email or over the phone are free, and for Hawkes Bay residents, local meet-ups for discussion are also free.

I look forward to growing your business.

**Jevon Quirk**

**Hands Free Marketing**

[jevon@handsfreemarketing.com](mailto:jevon@handsfreemarketing.com)

027 5909 421

